

Heartland Whole Health Institute

FAQ

What is Heartland Whole Health Institute?

- Heartland Whole Health Institute is a nonprofit founded by philanthropist Alice L. Walton.
- The Institute works with the health care industry in the development of new payment models, predictive analytics, and creation of virtual care technology to transform health care.
- Through research, advocacy, and education, the Institute develops care and payment models that can be replicated in the Heartland and across the country.

What are the building hours?

- Heartland Whole Health Institute's new building is open to the public Monday - Friday 8 a.m. - 6 p.m.
- While the full facility isn't open to the public, areas on the first floor are available for you to experience such as the art gallery, cafe, lawns, and event space.
- A meditation room on the second floor is also open to the public.
- Address: 850 Museum Way, Bentonville, Arkansas 72712

Where can I park?

- Visitors may utilize free covered parking at the Crystal Bridges Campus parking deck adjacent to the Scott Family Amazeum.

Who designed the building?

- Heartland Whole Health Institute was designed by Marlon Blackwell Architects of Fayetteville, Arkansas and is inspired by the natural landscape of the Ozarks — particularly the bluffs, caves, rivers, forests, and fields present throughout the Northwest Arkansas region.

Can I make an appointment at Heartland Whole Health Institute?

- Direct patient care is not provided at Heartland Whole Health Institute. Please contact your doctor if you need medical care.

What special event space is available and how do I reserve it?

- Ballrooms A-C, Seminar Rooms A-C, and Green Rooms on the first floor are available to rent.
- Rental venue package amenities include food and drink, materials, tech and staffing.
- Event space is managed by Crystal Bridges' Special Events Team.
- Learn more/inquire about booking on the Crystal Bridges Rentals website, CrystalBridges.org/event-rentals.

Can I take photos inside the Institute building?

- Yes, but please no flash around the artworks. Studio lighting and equipment are not permitted.
- Commercial photography requires special event rental. Learn more at CrystalBridges.org/event-rentals.
- Drones are not permitted on the Crystal Bridges Campus.

Are pets allowed at the Institute building?

- Leashed pets are permitted on the grounds outside, not indoors. However, service/support animals are permitted indoors.

Further questions?

- Please email us! Inquiries@HeartlandWholeHealth.org